**PLICOBOX: Blum's new box system for living spaces developed in cooperation with EGGER**

Hoechst, Austria, May 2025. **The Austrian manufacturer of fittings launches PLICOBOX at interzum 2025. The new box system is designed specifically for living spaces. A key feature is its innovative folding base which was developed in close collaboration between Blum and leading international manufacturer of wood-based products, EGGER. The new concept makes manufacturing and assembly child's play. PLICOBOX boasts tried-and-tested Blum technology, is available in three contemporary colours and, thanks to its streamlined design, is well suited to the aesthetic of modern furniture. The product has also been recognised with the interzum Award 2025.**

With PLICOBOX, Blum has developed an aesthetically appealing solution that offers high-quality functionality for living areas (i.e. living rooms, bedrooms, dressing rooms and offices) and stands out thanks to its easy assembly and wide range of possible applications.PLICOBOX’s folding base was developed by Blum in collaboration with Tyrol-based wood specialist EGGER, which also manufactures the product. It combines base and drawer back in one and, true to its tagline “Fold. Push. Done.”, makes manufacturing and assembling the box system a piece of cake. All you need to do is push the folding base into the drawer sides and fix in place – without tools. After that, simply connect the cabinet profiles, which are not only suitable for PLICOBOX metal drawer sides but also for 100 per cent wooden drawers (another new feature).

**Sophisticated technology with a modern design**  
PLICOBOX’s technology impresses in every respect. It boasts Blum's proven feather-light glide, convenient and comprehensive adjustment options and a load bearing capacity of up to 25 kg, making it ideal for living room and bedroom furniture. PLICOBOX is available with full, 7/8 and single extension. As always, Blum has also paid great attention to design. PLICOBOX stands out thanks to its modern, streamlined look. The straight drawer sides go beautifully with the design of contemporary furniture. The box system comes in three colours: silk white matt, pyrite beige and carbon black matt, opening a world of design possibilities.

**Efficient storage and logistics**  
When developing PLICOBOX, efforts were also made to keep the packaging as streamlined as possible: the specially developed flat-pack design, made possible by the folding base, is especially space-saving. This helps to optimise storage and internal logistics and reduces transport costs for manufacturers and OEM customers. The innovative packaging also provides a better overview for end users and makes handling easier.

**Range expanded thanks to collaboration**

Blum’s products have long been established in all areas of the home. Now, with PLICOBOX, the range has been significantly expanded with the aim of providing customers with a product that is tailored specifically to their requirements for living rooms and bedrooms and that leaves nothing to be desired in terms of furniture design and planning. Phillip Blum is impressed with the results of the collaboration with Egger and the new box system: “Thanks to their extensive expertise with wood-based products, EGGER have proved to be an indispensable partner in developing PLICOBOX’s innovative folding base. Both EGGER and Blum are family companies that share the same values and have been in close communication for many years, which makes it all the more pleasing that we have been able to work on this joint project together,” says Blum’s Managing Director, before adding: “Our goal is to keep developing new concepts that help to increase the quality of living and bring our customers long-term benefits. We have definitely succeeded in doing so with the new box system.” Michael Egger Jr., EGGER Group Manager Sales and Marketing, adds: “We want to provide fresh inspiration with smart solutions and actively help to shape the living environment of tomorrow, while providing real added value for our customers. Working closely with Blum to develop the innovative folding base for PLICOBOX has allowed us to do precisely that. It’s an extremely exciting collaboration that shows how pioneering solutions can be developed when two companies join forces.” This is also underlined by the interzum Award, which was presented to PLICOBOX by the expert jury during the 2025 trade fair. For more information, head to [www.blum.com/neuheiten](http://www.blum.com/plicobox)

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|  | | Image: Blum\_PBX0018  Image caption: PLICOBOX – the new box system from Blum for living spaces. |
|  | | Image: Blum\_PBX0002  Image caption: The new box system can be assembled in no time: simply push the folding base into the drawer sides and fix in place using the locking levers. No tools needed. |
|  | | Image: Blum\_PBX0017  Image caption: PLICOBOX features an innovative folding base combined with proven Blum technology, making it ideal for bedrooms. |
|  | | Image: Blum\_PBX0016  Image caption: With its minimalist design, contemporary colours and high degree of flexibility, PLICOBOX is ideal for visually appealing yet functional living room furniture. |
|  | | Image: Blum\_Philipp\_Blum  Philipp Blum, Managing Director and Owner of Blum |
|  | | Image: Blum\_Michael\_Egger\_junior  Michael Egger Jr., EGGER Group Manager Sales and Marketing |
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| **JULIUS BLUM GMBH**  **Manufacturer and distributor of furniture fittings:**  Lift, hinge, pull-out, pocket systems and motion technologies supported by assembly devices and digital services  **Production sites:** 8 plants in Vorarlberg**,** additional sites in the USA, Brazil, Poland and China  **Employees:** 9,300 worldwide, 6,600 in Vorarlberg  **Turnover in the 2023/2024 financial year:** 2,297.16 million euros  **Share of foreign sales:** 98%  **Subsidiaries and representative offices:** 33  **Worldwide deliveries:** more than 120 markets around the globe  *As of 1 July 2024* |