

Blum configurators – integrated into the distributor's web shop



Easy product selection and one-click ordering

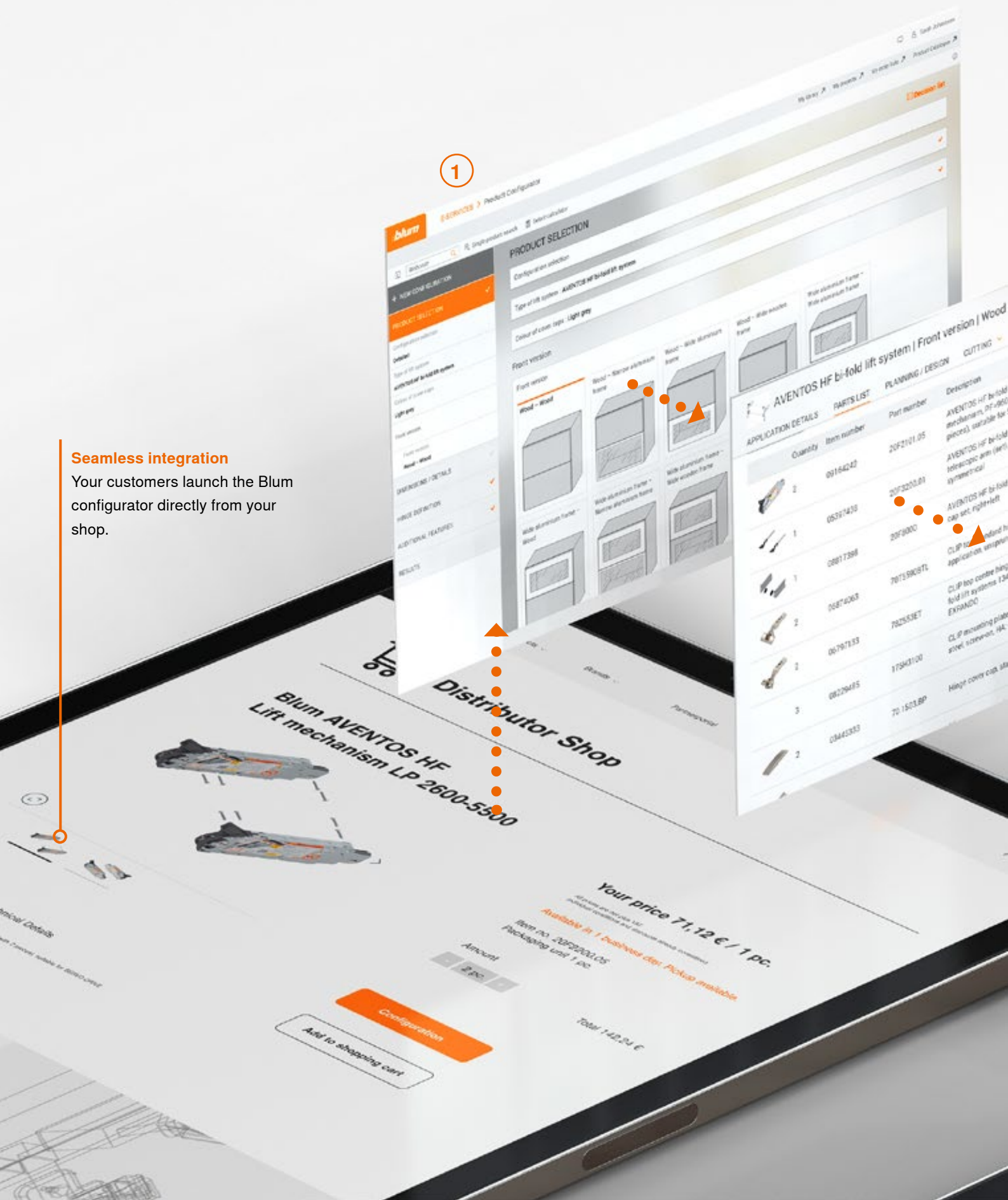


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 **blum**[®]

Let's join forces for our customers – link your web shop to Blum configurators

Your customers launch the Blum configurator directly from your shop.



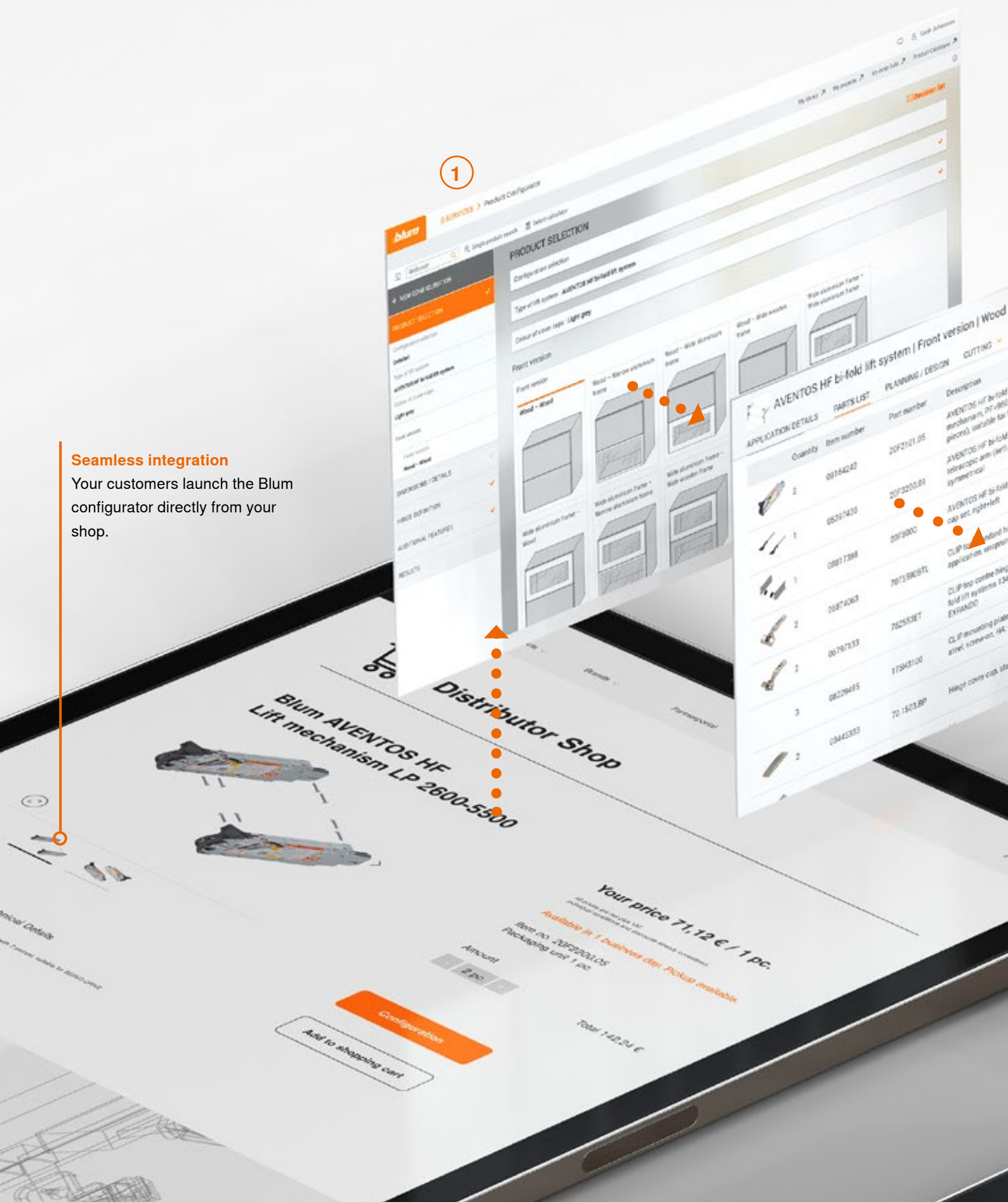
Along with the parts list, customers receive all the data required for manual or automated manufacturing.

Only your web shop will be visible, provided your customer starts the configuration from your website. With exclusivity.

Parts lists – even for complete projects – are transferred directly to your shop with a few clicks.

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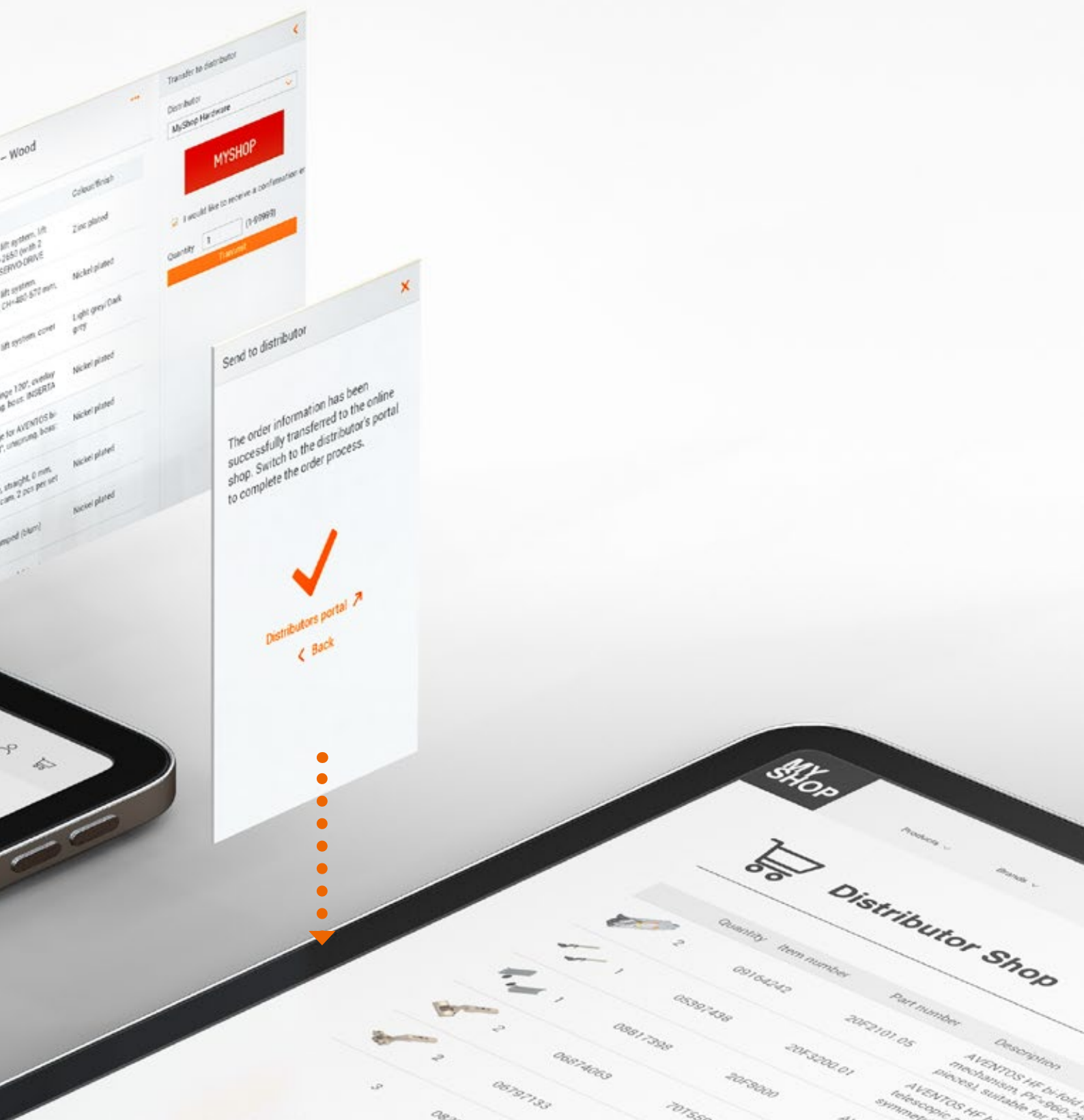
Your customers launch the Blum configurator directly from your shop.



Your advantages:

The easier it is for your customers to select and order products, the better. That's exactly why we developed our configurators: they make purchasing easier for your customers and ensure that only correct, checked orders end up in your cart – at the click of a button.

The result? A better shopping experience for your customers and fewer costly returns for you.



Parts lists are sent directly to your web shop

As soon as the customer completes the configuration, complete and checked parts lists are generated and forwarded directly to your web shop as an order.

Select the right fittings even for complex applications

The Blum configurators help your customers quickly find exactly what they need. You also significantly simplify the ordering process, making the buying experience more convenient for your customers.

Fewer costly returns

The configurators from Blum send orders directly to your web shop. Manual data entry is not required and ordering errors are avoided. That means fewer returns for you – and lower costs.

Technical requirements

- Initial alignment of range of items
- Periodic synchronisation of item master data (we provide convenient solutions for your ERP, web shop or PIM system to do this)
- Own web shop
- REST web service for the interface between Blum configurators and the web shop (to be provided on your side)

Straightforward integration

- We discuss the specifications of the interface with your IT experts.
- The interface is customised to your web shop.
- After a test run, the configurators are seamlessly integrated into your web shop.
- Let your customers know about the new features your web shop offers! We'll supply the marketing material to help spread the word.

Step by step

1. Opens configurator and creates configuration
2. Checks parts list
3. Transfers parts list to your shop
4. Sends order to your shop



Want to find out more?

Please contact us – your contact at Blum will be happy to help.

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Our site in the USA is certified to ISO 9001.
Our site in Brazil is certified to ISO 9001, ISO 14001 and ISO 45001.



ISO 9001
Certified Quality
System



ISO 14001
Certified Environmental
System



ISO 50001
Certified Energy
System

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Look for our
FSC[®]-certified
products

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