Blum configurators seamlessly integrated into your web shop

Easy product configuration and orders sent directly to your web shop. Exclusively to you.
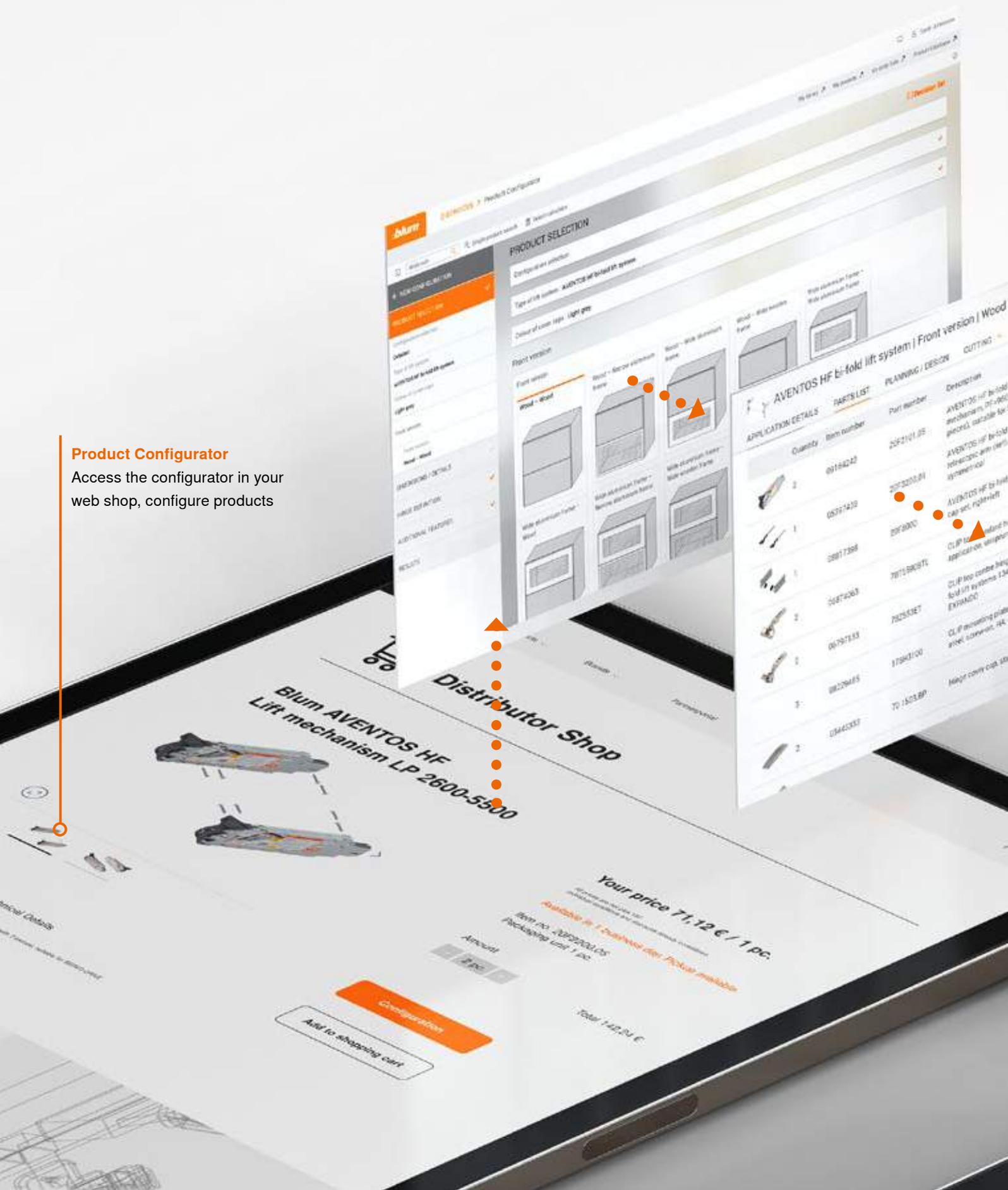
blum®

Joining forces for our customers –
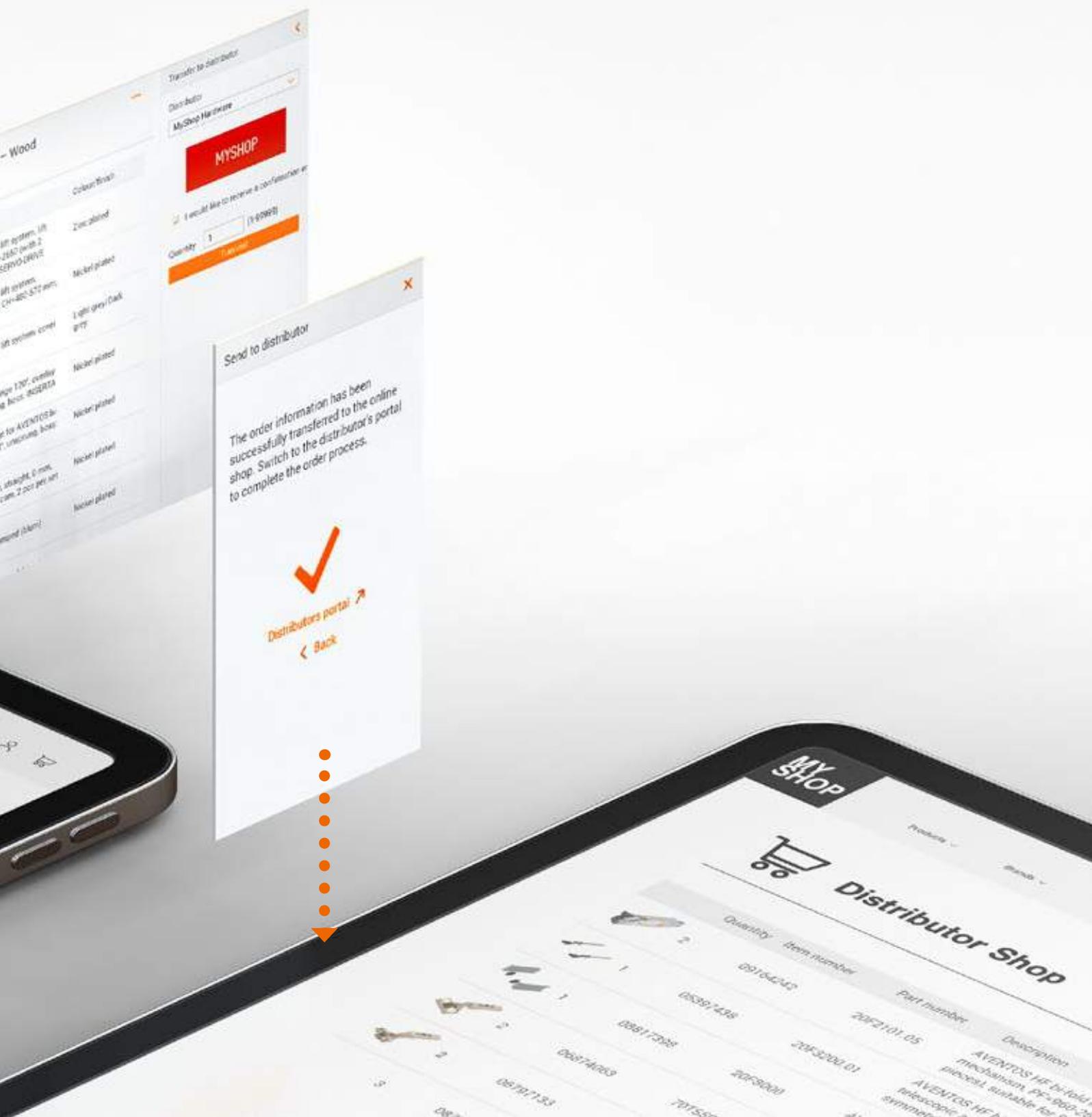# link your web shop to Blum configurators

Product Configurator

Access the configurator in your
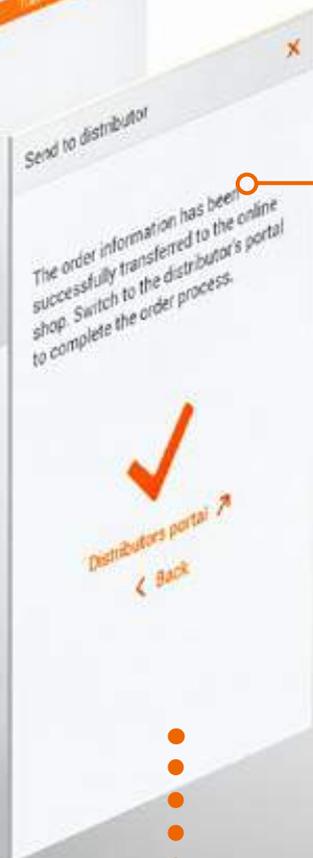web shop, configure products

Advantages

Is it sometimes difficult to select complex products in your web shop? Are customers frequently ordering the wrong lift mechanism for AVENTOS? No problem: simply integrate our configurators into your web shop. Help your customers to choose the right items and add them to their basket conveniently with the touch of a button. Make purchasing easier for your customers and benefit from checked parts lists and correct orders. What's more, it will help you to reduce expensive returns.

Joining forces for our customers –
link your web shop to Blum configurators

Product Configurator

Access the configurator in your web shop, configure products

Parts list and manufacturing data

The parts list also provides the customer with all manufacturing data, be it for manual or automated production

Web shop interface

The parts list is sent directly to your web shop with just a few clicks

Parts lists are sent directly to your web shop

Blum configurators generate complete and checked parts lists from your customers' configurations. Orders are placed directly in your web shop. Only your web shop will be visible, provided your customers start the configurators from your website.

Select the right fitting even for complex applications

Enhanced convenience for your customers. Help shoppers to find the right Blum products quickly and easily. Your customers also benefit from complete and checked orders.

Reduce expensive returns

Process customer orders more easily. Manual entry of orders is no longer required as the configurators from Blum send the order to your web shop by means of an interface. This prevents ordering errors and saves on costs due to fewer returns.

Requirements

– Initial alignment of range of items
– Periodic synchronisation of item master data[1]
– Own web shop
– REST web service for the interface between Blum configurators and the web shop

How to integrate Blum configurators

– We discuss the specifications of the interface with your IT experts
– Your IT experts adapt the interface to your web shop
– After a test run, the configurators are integrated seamlessly into your web shop
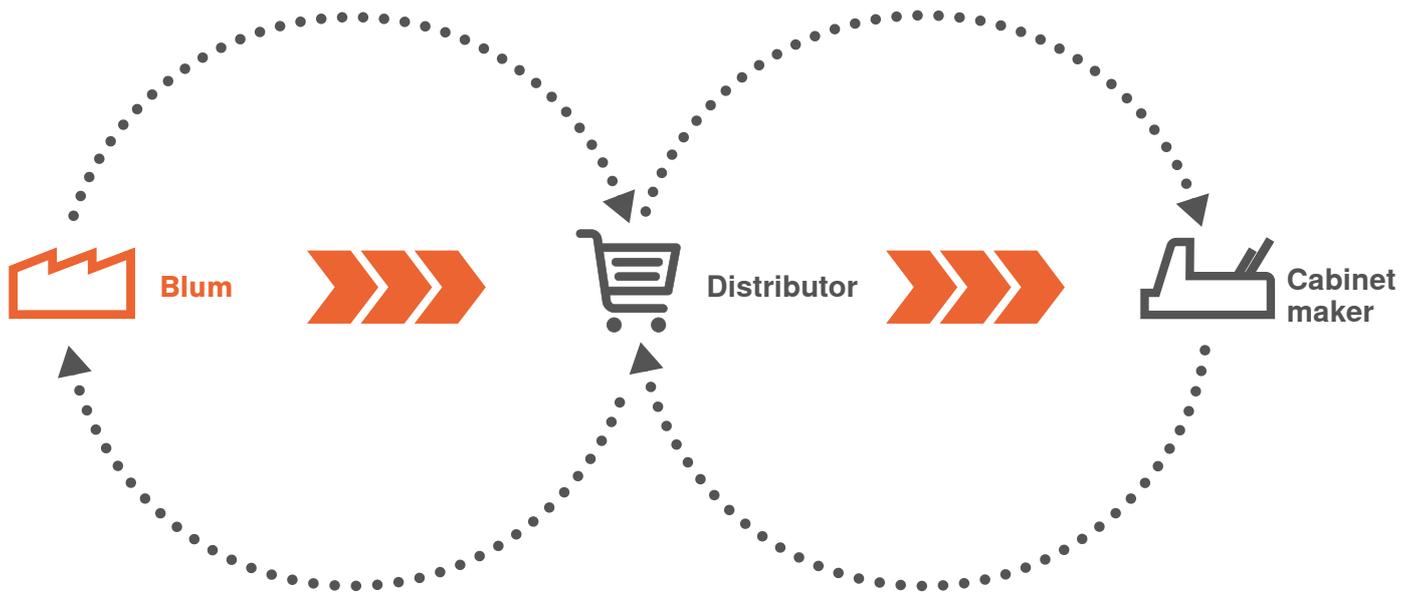– Inform your customers about the new, convenient features in your web shop!

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Interested?
If you are interested in this service, get in touch with your contact at Blum. We would be happy to advise you.

[1] We offer you convenient solutions for the automated exchange of product master data for your ERP, web shop or PIM system.

Blum → **Distributor** → **Cabinet maker**

A real partnership

Smooth processes and a bilateral exchange of ideas and experiences guarantee a successful business partnership. We support our distributors with product data for their communication channels and the online order process.

Best possible support for your processes

It is very important to us that distributors can integrate our products into their value creation chains with ease. We offer both in-person and digital services for this purpose. At the end of the day, both you and your customers should benefit from our offering.

Services with added value for your customers

We also offer services to distributors that they in turn can offer to their customers, i.e. manufacturers. These include configurators for simple product selection, handy calculators, assembly information in the form of graphics and CAD/CAM data.

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Our sites in Austria, Poland and China are certified to the international standards mentioned below.
Our site in the USA is certified to ISO 9001.
Our site in Brazil is certified to ISO 9001, ISO 14001 and ISO 45001.

ISO 9001
Certified Quality
System

ISO 14001
Certified Environmental
System

ISO 50001
Certified Energy
System

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