

High-quality images for your shop



Present your product range the way
customers want to see it.



www.blum.com

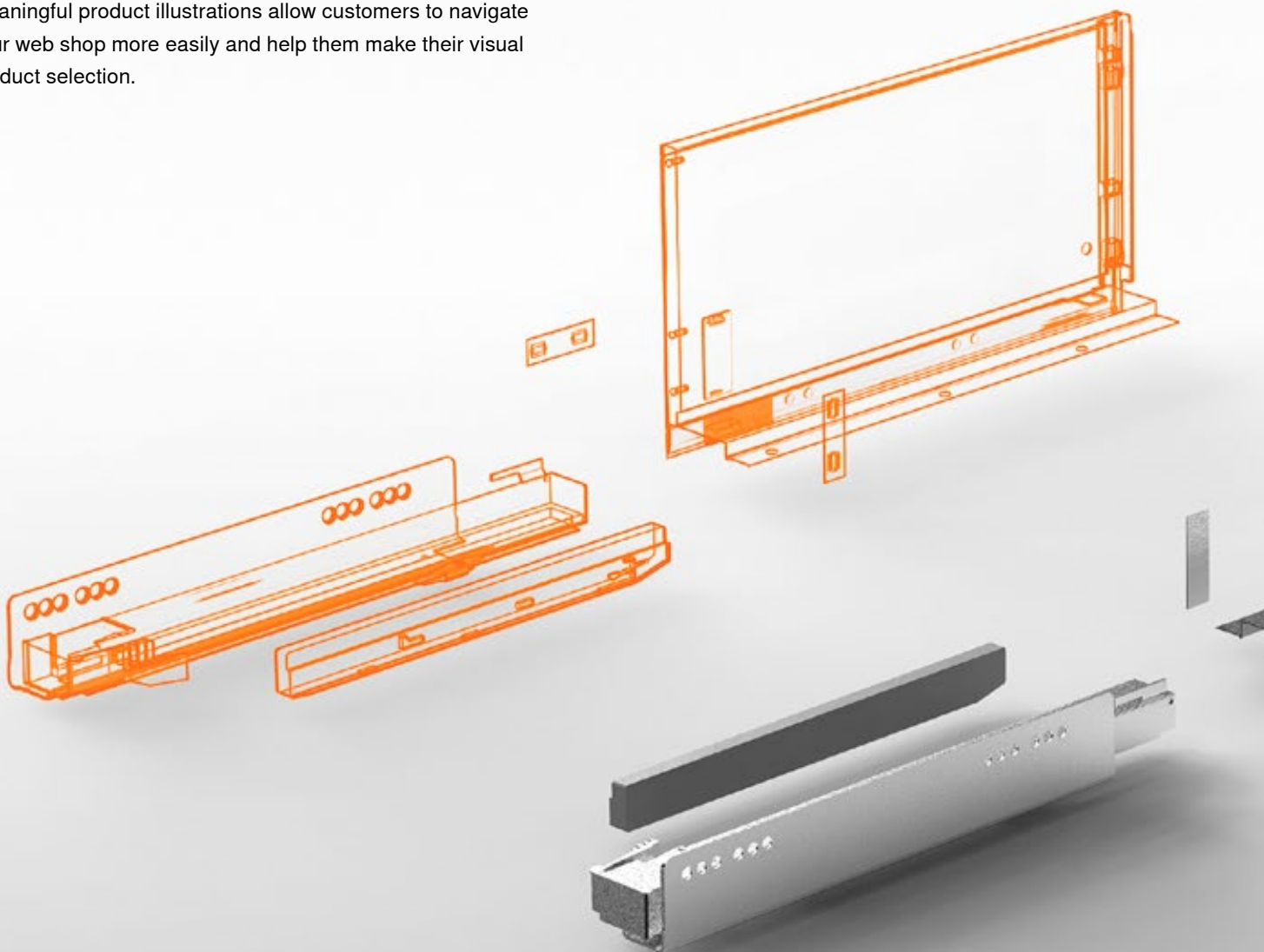
 **blum**[®]

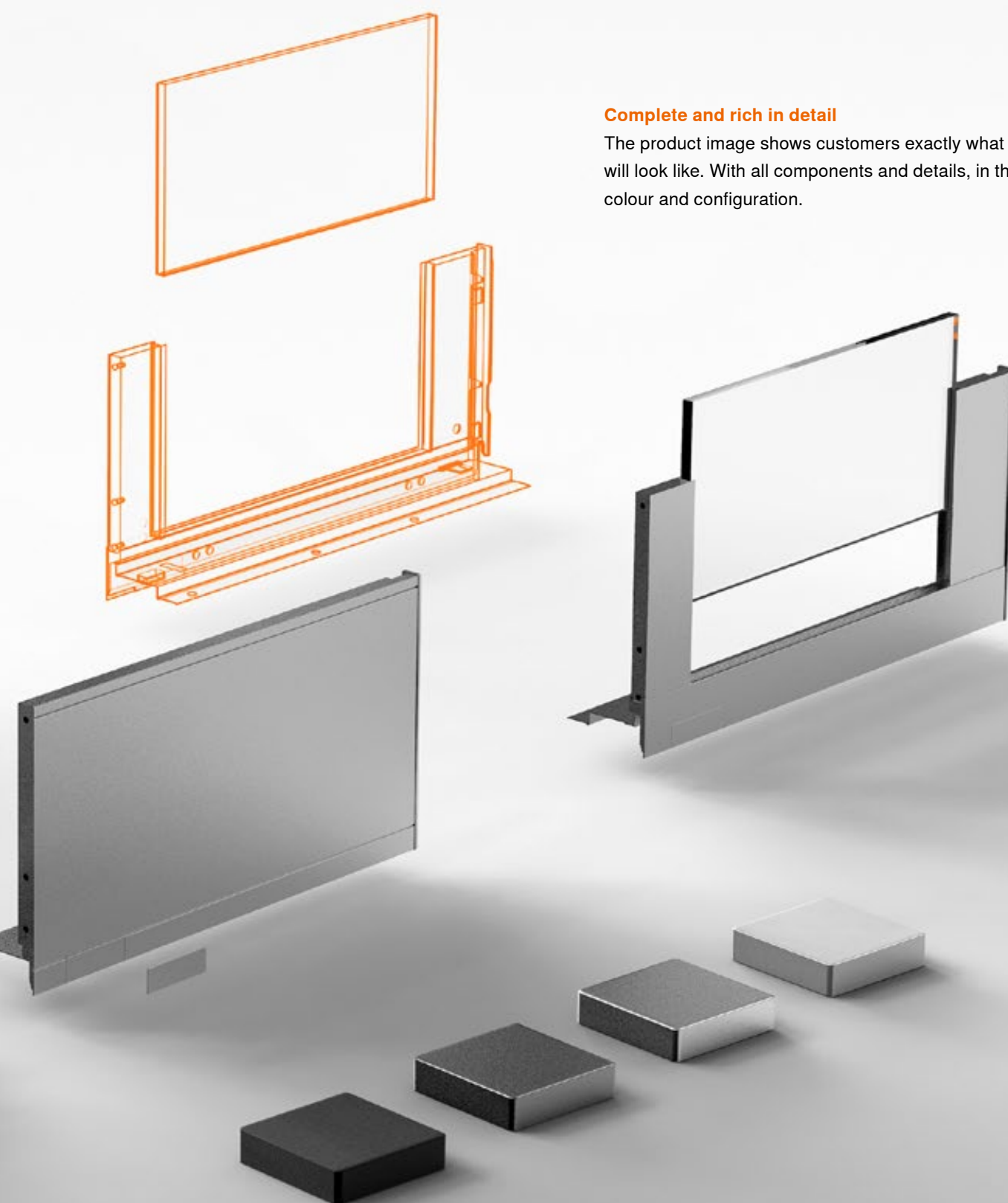
Show your customers exactly what they will get

We provide the right product application image for every item, whether it is an individual part or an entire set. In the right colour, with the right dimensions and as realistically as possible.

Visual product selection

Meaningful product illustrations allow customers to navigate your web shop more easily and help them make their visual product selection.





Complete and rich in detail

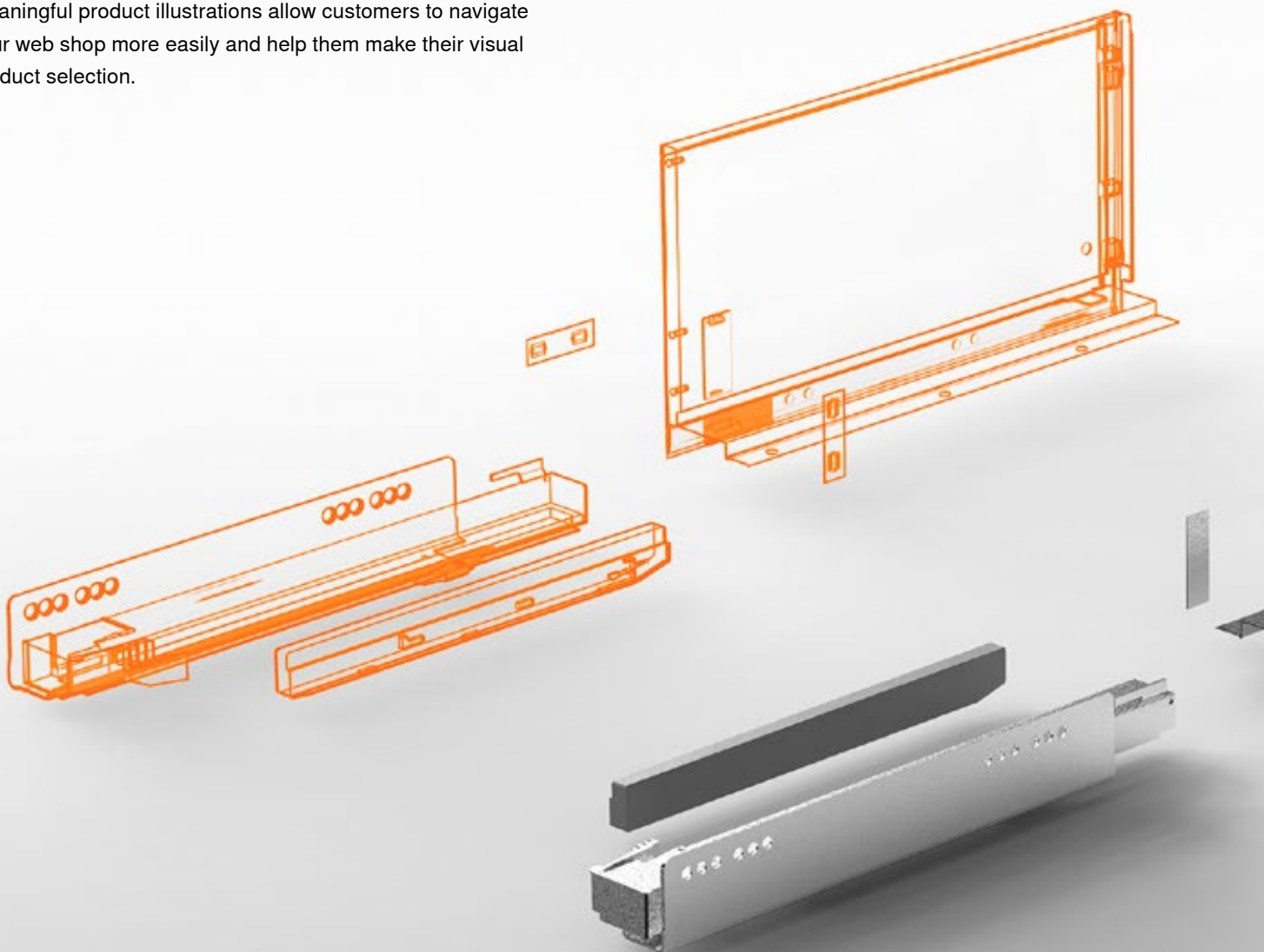
The product image shows customers exactly what their order will look like. With all components and details, in the correct colour and configuration.

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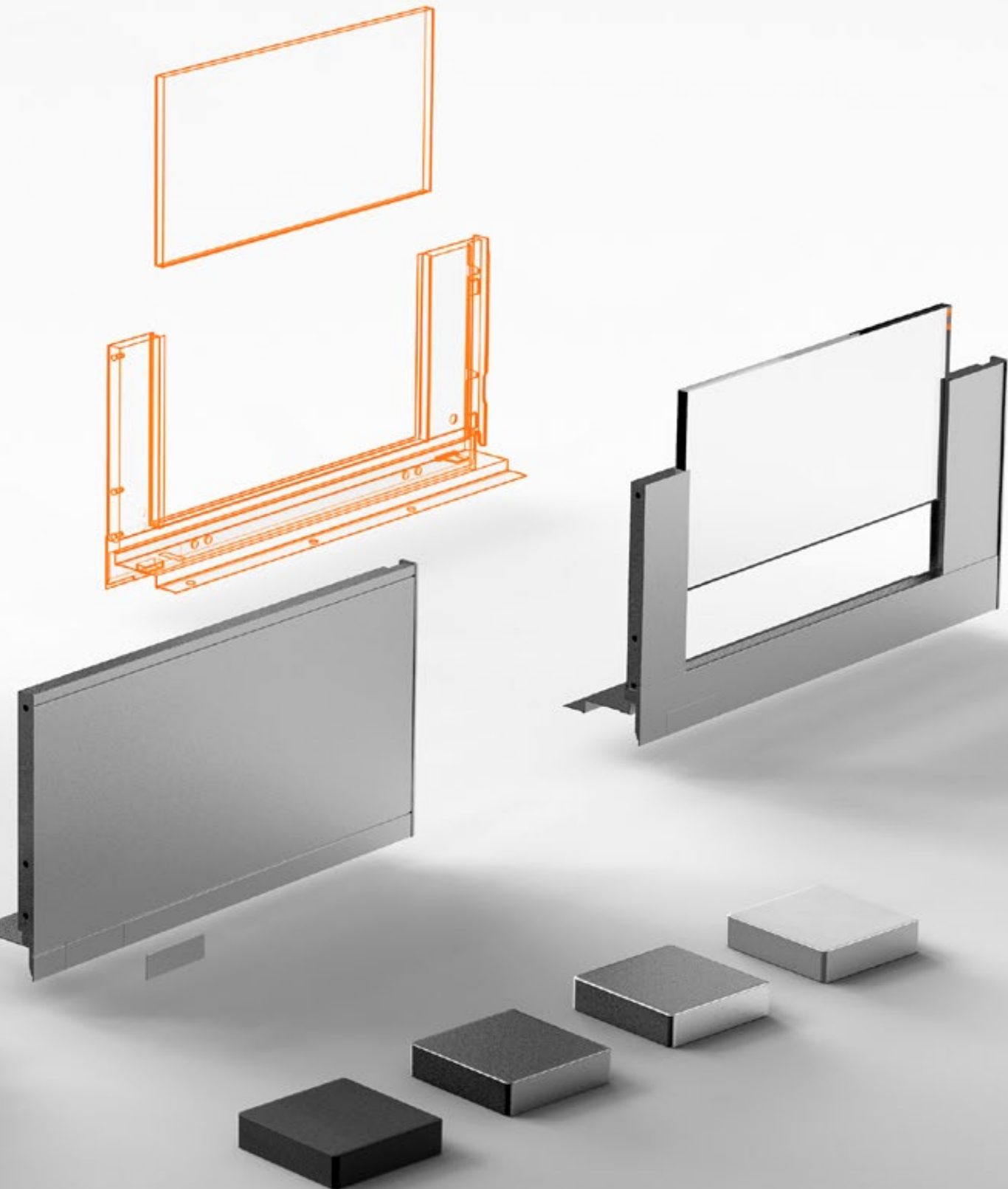
Visual product selection

Meaningful product illustrations allow customers to navigate your web shop more easily and help them make their visual product selection.



Your benefits:

Unlike a traditional bricks-and-mortar store, in a web shop you cannot look closely at the product you want or hold it in your hands. Our application images make up for this disadvantage. What customers see in your shop is exactly what they will get.



Reduce the cancellation rate

The more detailed and realistic the product images, the more useful they are to your customers. When the image and product description match the actual product, customers get the correct information – and this will give them more confidence when placing an order in the future.

No effort required on your part

- Simply request product images based on the respective sales identcodes.
- We provide you with product images via data exchange in BMEcat or Excel format.
- Other formats are possible on request.

Technical data:

- Definition: 1800 x 1800 Pixel
- Colour depth: 16/32 bit (True Color)
- Colour space: RGB
- File format: PNG
- Resolution: 300 dpi



Want to find out more?

Don't hesitate to get in touch – your contact at Blum will be happy to help.

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Our site in the USA is certified to ISO 9001.
Our site in Brazil is certified to ISO 9001, ISO 14001 and ISO 45001.



ISO 9001
Certified Quality
System



ISO 14001
Certified Environmental
System



ISO 50001
Certified Energy
System



Look for our
FSC™-certified
products

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