

Web codes for faster product selection



Get a complete parts list in just a few clicks



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Make it as easy as possible for your customers to create parts lists

Web codes enable you to define commonly used, standard configurations that can be transferred to the product configurator with ease. This enables your customers to generate a complete parts lists in just a few clicks.

Quick and simple

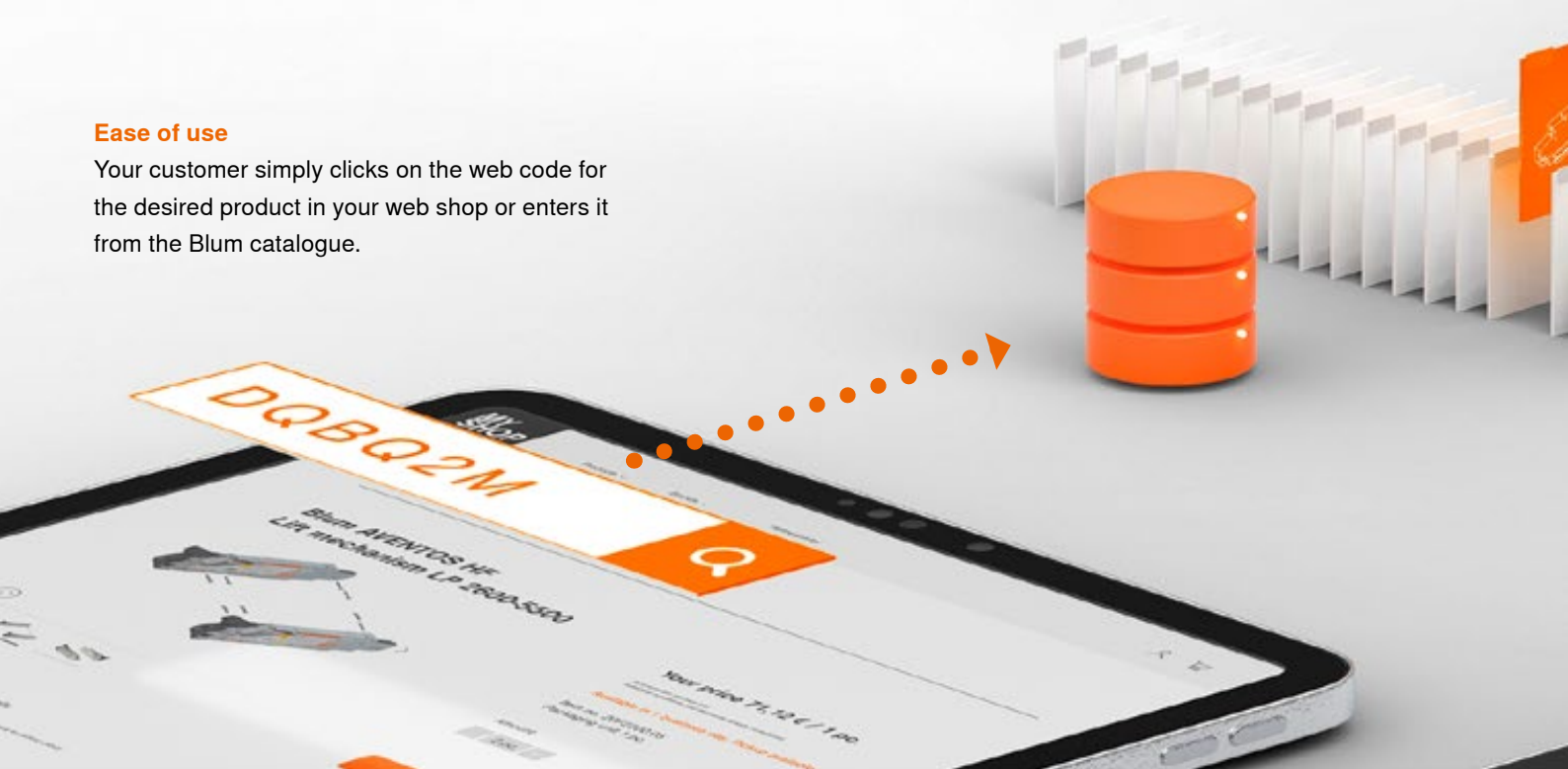
Complete product applications are not always easy to present in a web shop – your customers often have to piece together individual parts to order the complete product. Web codes help cut through this complexity, significantly simplifying the ordering process. The result: a complete, error-free parts list, straight into the cart.

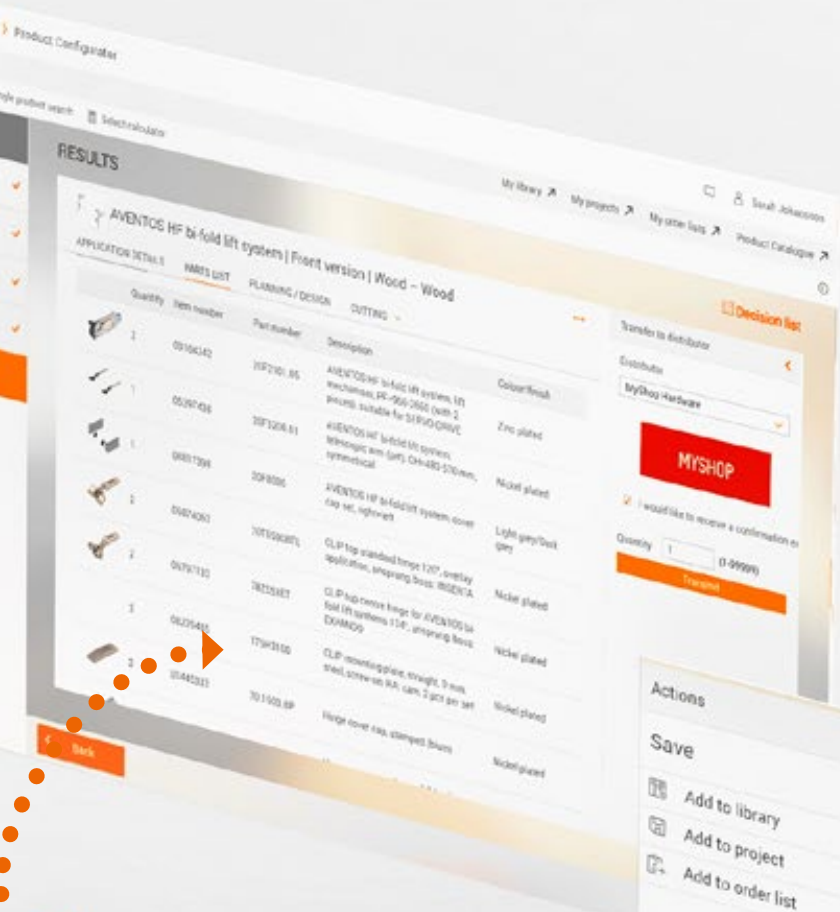
Swift configuration of fittings

In the product configurator, the web codes automatically apply the most important filters. This allows customers to configure the complete fitting, including all required components, in just a few clicks.

Ease of use

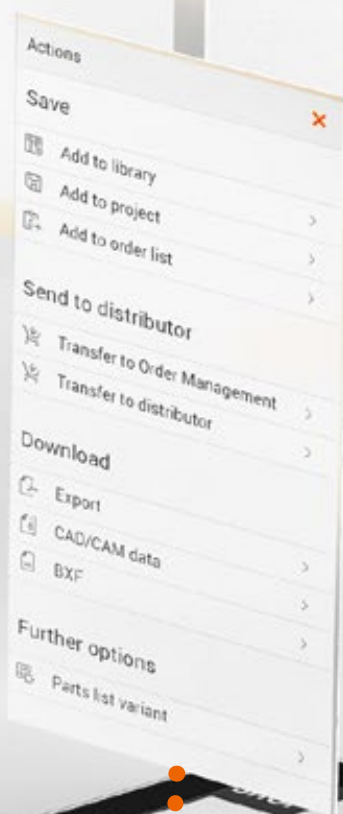
Your customer simply clicks on the web code for the desired product in your web shop or enters it from the Blum catalogue.





Easy transfer of parts list to your web shop

The completed parts list can be transferred to your web shop in just one click.



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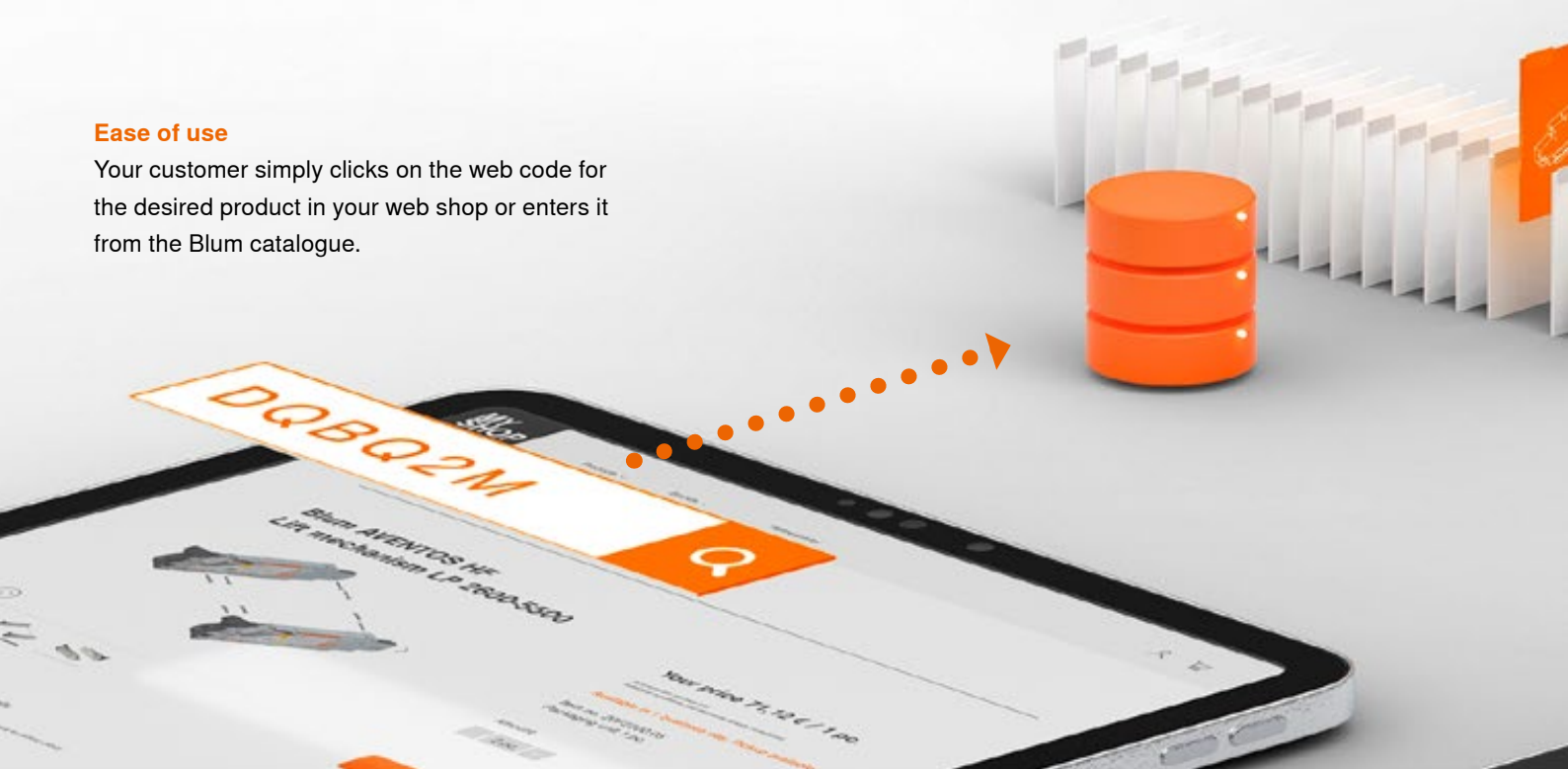
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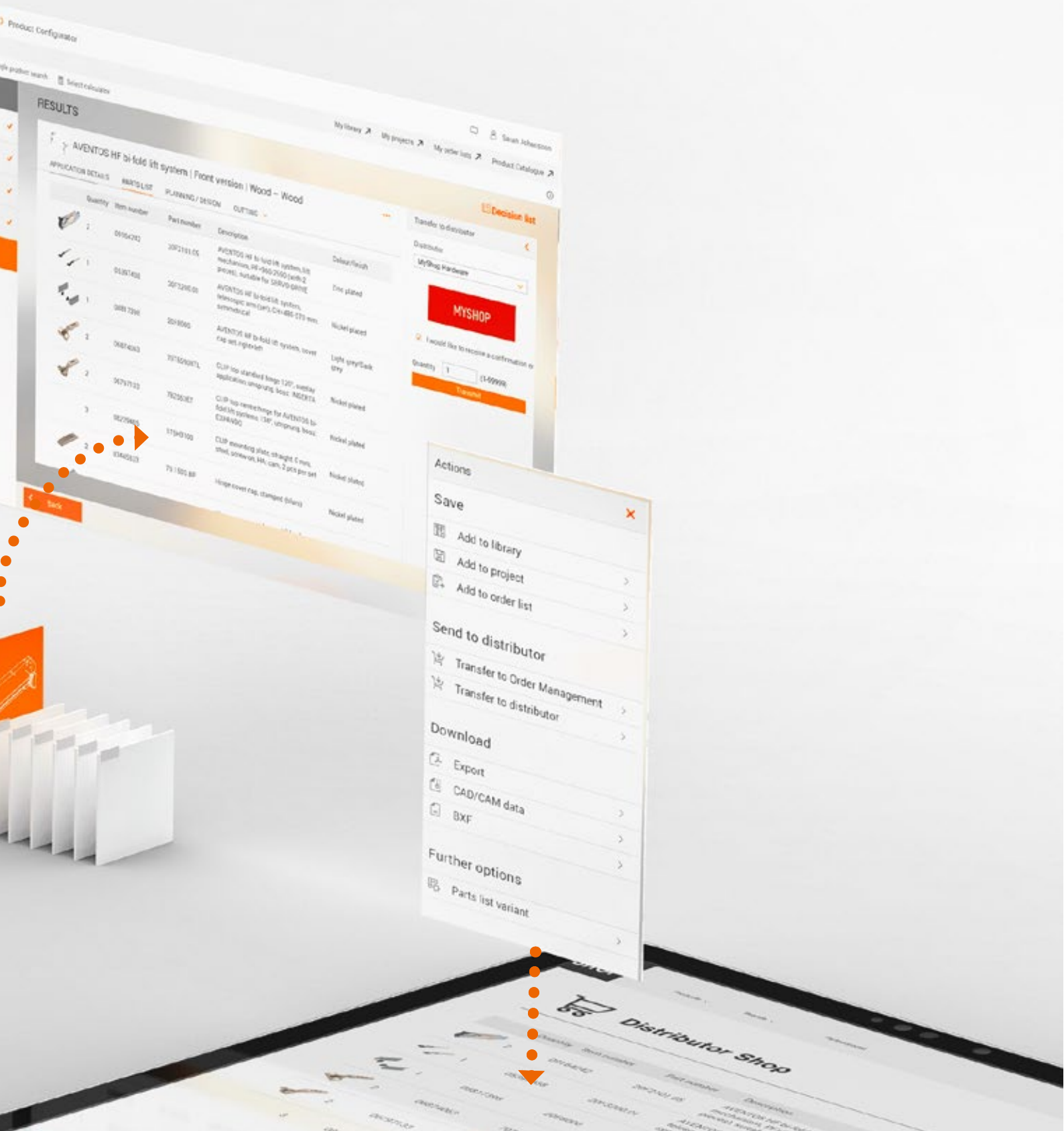
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Your advantages

Web codes are predefined filters that the Blum configurator applies directly to the fittings selection. This allows your customers to achieve their goal much faster: obtaining a verified parts list that ensures everything they need is ordered correctly – the right items in the right combination.



Web codes can be used to assign certain values to predefined, commonly used product configurations in advance. This means that when a web code is entered in the product configurator, the most important parameters have already been set.

For LEGRABOX, for example, customers enter the relevant web code and then only need to select the nominal length, colour and load bearing class to receive a complete, checked parts list.

The fast way to compile a parts list

Creating parts lists can be challenging and time-consuming when dealing with a wide range of product versions. With the web codes and the Blum configurator, complete and checked parts lists can be created in just a few clicks. This saves time and frustration and significantly reduces ordering errors.

Supporting your customers

The combination of web codes and product configurator offers customers of your web shop real added value by providing an additional, time-saving way to create complete parts lists. With this fast and error-free product selection process, you can significantly enhance customer satisfaction.

Requirements

- Web shop or catalogue
- Management of web codes in the web shop or catalogue for an item or product group
- Distributor interface (interface between the distributor web shop and the Blum configurators)

Procedure

- We create a list of web codes for you.
- You manage the web codes in your web shop system or PIM.



Want to find out more?

Don't hesitate to get in touch – your contact at Blum will be happy to help.

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System



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Certified Environmental
System



ISO 50001
Certified Energy
System



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MatNr: 6977097 FO-156/2 EN / 05.26