Faster product selection in your web shop or catalogue

A complete parts list in just a few clicks

BGJKT

blum ®

Make it as easy as possible for your customers to create parts lists

Web codes enable you to define commonly used, basic configurations that can be transferred to the Product Configurator with ease. Your customers will receive a complete parts list quickly and easily with just a few clicks.

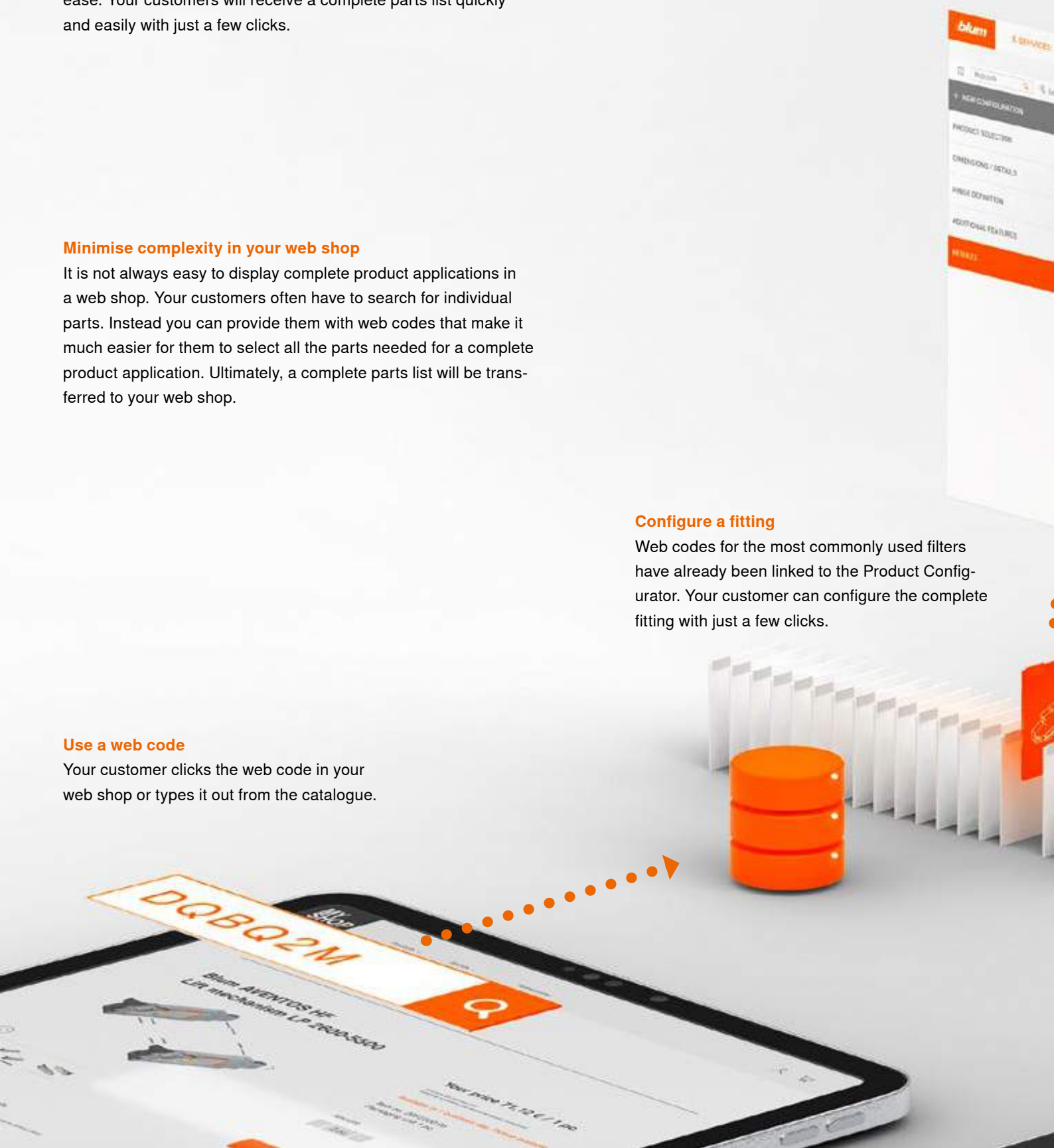### Minimise complexity in your web shop

It is not always easy to display complete product applications in a web shop. Your customers often have to search for individual parts. Instead you can provide them with web codes that make it much easier for them to select all the parts needed for a complete product application. Ultimately, a complete parts list will be transferred to your web shop.
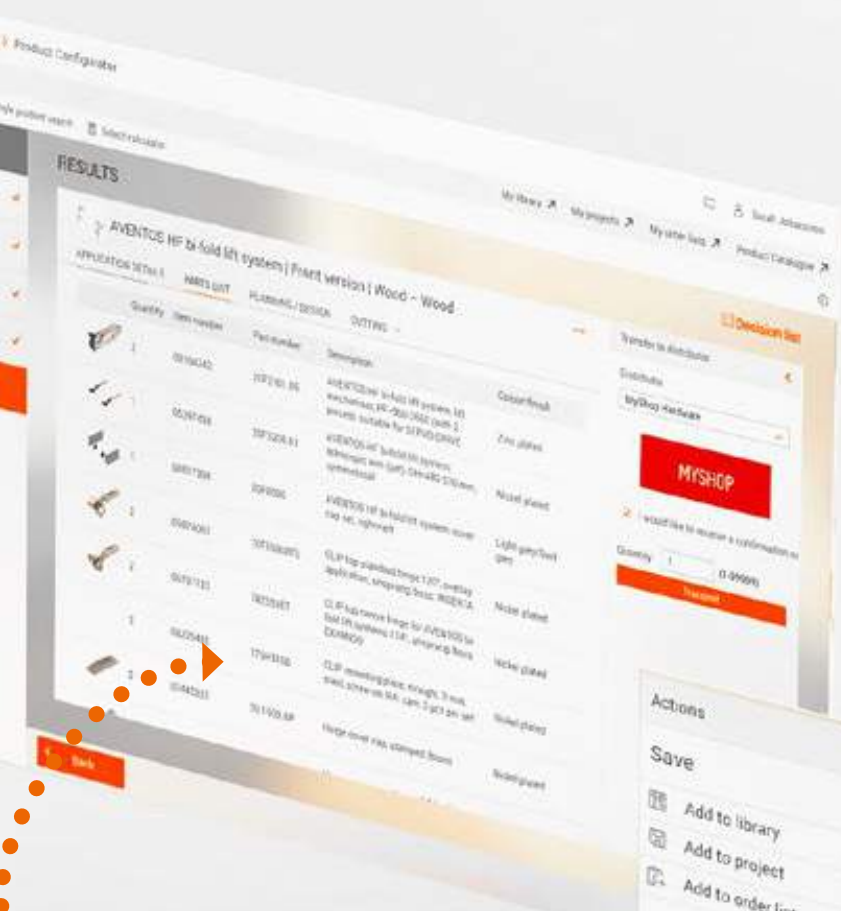
Configure a fitting

Web codes for the most commonly used filters have already been linked to the Product Configurator. Your customer can configure the complete fitting with just a few clicks.

Use a web code

Your customer clicks the web code in your web shop or types it out from the catalogue.

Parts lists are transferred to your web shop
Your customer ultimately receives a complete parts list which they can send to your web shop with a single click.

Make it as easy as possible for your customers to create parts lists

Web codes enable you to define commonly used, basic config-urations that can be transferred to the Product Configurator with ease. Your customers will receive a complete parts list quickly and easily with just a few clicks.
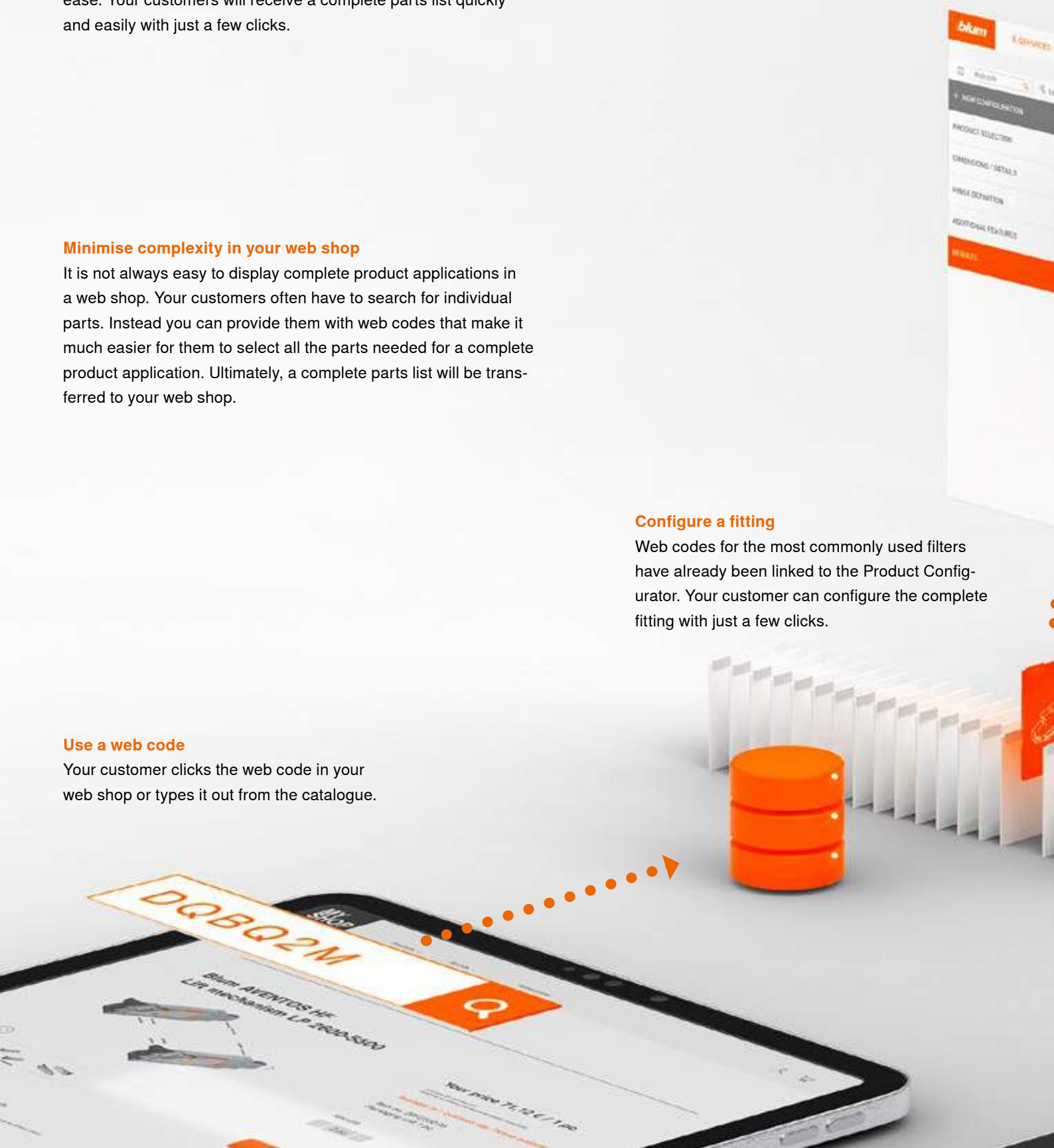
Minimise complexity in your web shop

It is not always easy to display complete product applications in a web shop. Your customers often have to search for individual parts. Instead you can provide them with web codes that make it much easier for them to select all the parts needed for a complete product application. Ultimately, a complete parts list will be trans-ferred to your web shop.

Configure a fitting

Web codes for the most commonly used filters have already been linked to the Product Config-urator. Your customer can configure the complete fitting with just a few clicks.

Use a web code

Your customer clicks the web code in your web shop or types it out from the catalogue.

Advantages

Web codes allow you to use predefined filters that are linked
to the Product Configurator to facilitate the selection of fittings.
This saves unnecessary clicks for users, enabling them to
get a checked parts list and complete the task in hand more
quickly.

Web codes can be used to assign certain values to predefined, commonly used product configurations. When you enter a web code in the Product Configurator, the most important parameters have already been set. This means that your customer just has to select the nominal length, colour and load for LEGRABOX, for example, to receive a complete, checked parts list.

The fast and easy way to obtain a parts list

Creating item sets is one thing. However, the wide variety often results in lots of administrative work. Web codes and the Product Configurator make it possible to create parts lists with just a few clicks, saving time and nerves. This enables you to receive checked parts lists in your web shop and minimise ordering errors and returns.

Support for your customers

Offer customers added value when they shop in your web store. Web codes and the Product Configurator give your customers another way to obtain complete parts lists quickly and securely. Your customers benefit from rapid and error-free product selection and you get to enjoy happy customers.

Requirements

– Web shop or catalogue
– Management of web codes in the web shop or catalogue for an item or product group
– Distributor interface (interface between distributor web shop and Blum configurators)
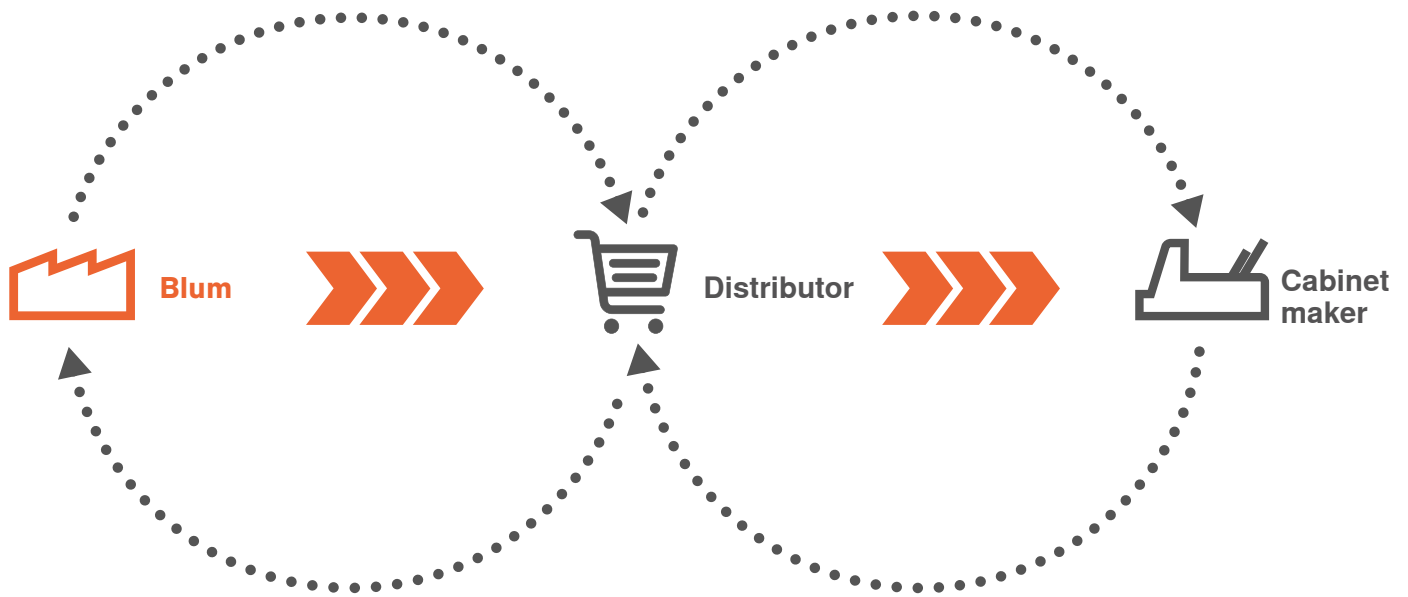
Procedure

– We create a list of web codes for you
– You manage the web codes in your web shop system or PIM

i

Interested?
If you are interested in this service, get in touch with your contact at Blum. We would be happy to advise you.

Blum → **Distributor** → **Cabinet maker**

A real partnership

Smooth processes and a bilateral exchange of ideas and experiences guarantee a successful business partnership. We support our distributors with product data for their communication channels and the online order process.

Best possible support for your processes

It is very important to us that distributors can integrate our products into their value creation chains with ease. We offer both in-person and digital services for this purpose. At the end of the day, both you and your customers should benefit from our offering.

Services with added value for your customers

We also offer services to distributors that they in turn can offer to their customers, i.e. manufacturers. These include configurators for simple product selection, handy calculators, assembly information in the form of graphics and CAD/CAM data.

i

Interested?

If you are interested in this service, get in touch with your contact at Blum. We would be happy to advise you.

Julius Blum GmbH
Furniture Fittings Mfg.
6973 Höchst, Austria
Tel.: +43 5578 705-0
Fax: +43 5578 705-44
E-mail: info@blum.com
www.blum.com

Our sites in Austria, Poland and China are certified to the international standards mentioned below.
Our site in the USA is certified to ISO 9001.
Our site in Brazil is certified to ISO 9001, ISO 14001 and ISO 45001.

Q | **ISO 9001**
Certified Quality
System

ISO 14001
Certified Environmental
System

ISO 50001
Certified Energy
System

blum®