

PRESS RELEASE  
Stanley, NC – September 2025

## **Blum USA closes successful financial year**

Strong growth in challenging conditions, the US remains Blum's largest single market

STANLEY, N.C. – Blum, Inc., the American subsidiary of the Austrian hardware manufacturer Blum, is reporting positive results for the financial year 2024/2025, which ended June 30, 2025. The company achieved a turnover of 380.1 million dollars, confirming the importance of the U.S. as Blum's largest single market. Blum USA currently employs 485 people across its American operations, with its headquarters and production site based in Stanley, North Carolina.

### **A strong performance in the US**

Blum USA recorded solid growth across all major product groups—hinges, lift systems, runners and box systems—supported by strong demand for innovative new solutions such as the REVEGO pocket door system. “Our close partnerships with customers, a strong local presence and a focus on innovation have been key drivers of this success,” explains Shannon Lafferty, CEO and President of Blum, Inc. The company's local production capabilities, using both domestic and European components, strengthen supply reliability and flexibility for American customers.

### **Investments and people and innovation**

Blum's long-term success is built on its employees. As of June 30, 2025, Blum USA employs 485 people. In addition, the company continues to invest in the next generation of skilled workers through its apprenticeship program, which follows the model developed in Austria and adapted to the American education system.

Innovation also remains at the forefront of the business. At this year's interzum trade fair in Cologne, Germany, Blum presented several new products for living and bedroom applications, that will be rolled out to USA customers over the next handful of years. The American market will see an expanded version of REVEGO this year, along with a new color option for the LEGRABOX metal drawer box system in mid-2026.

## **Blum globally**

Worldwide, the Blum Group closed the 2024/2025 financial year with a turnover of 2.8 billion, an increase of 6.3% compared to the previous year. Growth was supported by the integration of Van Hoeske, Blum's long-standing Belgian representative, into the group.

Blum operates 34 subsidiaries and delivers to more than 120 markets around the globe. This strong international presence allows the company to balance regional developments and remain close to customer needs. While the US, Eastern Europe and Asia-Pacific regions showed positive developments, challenges persist in other markets, such as China and parts of Western Europe.

Blum's Managing Directors, Philipp and Martin Blum, continue to emphasize the importance of international trade conditions. They caution that tariffs and other protectionist measures harm innovation and global competitiveness. "In the long term, tariffs and other protectionist measures are detrimental to innovation and global competitiveness. In this regard, stable conditions and the prompt resolution of trade conflicts are important for both us and the global economy. From our perspective, cooperation and working together are the only way forward in the long run." Martin Blum said.

Over the past financial year, 45% of the Group's turnover was generated in Europe, 15% in the US and 40% in the rest of the world.

## **Looking Ahead**

"In a world which is increasingly uncertain, volatile and shaped by conflicts, we are satisfied with the results of the 2024/2025 financial year," said Philipp Blum, but he stresses: "This positive development should not deflect from the fact that we need to tackle several challenges – in particular, the rapidly rising costs of raw materials and staff." Despite these challenges, Blum USA is cautiously optimistic about the future. "The US market continues to offer opportunities for growth, notes Lafferty. "By combining local production and service with the global resources for the Blum Group, we are confident in our ability to deliver value to our customers and partners for years to come."

### About Blum Inc.

Blum, Inc. is the American subsidiary of Julius Blum GmbH, a family-owned company headquartered in Hoechst, Austria. Blum is one of the world's leading manufacturers of functional cabinet hardware solutions, offering lift, hinge, drawer, organization, pocket systems and motion technologies. Their range of products is supported by assembly devices and services. Blum USA operates its own production site in Stanley, North Carolina and serves customers throughout the United States.

For more information on Blum, visit [blum.com](https://blum.com)



(Caption)

Shannon Lafferty; CEO and President of Blum, Inc.



(Caption)

Both Managing Directors Philipp (left) and Martin Blum (right) are optimistic about the forthcoming financial year.



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